

PLC PARTNER

DECEMBER 18 LIVE STREAMING AUCTION

By now many of you have received an auction booklet and information about the live streaming PLC auction to be held December 18. The proceeds, like years past, will go to support the Pacific Forest Foundation — its mission to support forestry education. (If you haven't received a packet and would like one, contact Diane at the contact info below.)

This year, along with many other events, the auction will be handled virtually. PLC directors will be emceeing the auction and providing an entertaining program. They invite you to kick back and enjoy . . . and, of course, bid!

The auction is divided into two parts — one portion handled by Ritchie Bros. and the other by the PLC.

Ritchie Bros.

Three items — the ultimate elk hunt, the guided cow elk hunt, and the Ritchie Bros. fishing trip — will be auctioned off through Ritchie Bros. To bid on any of these three items:

■ Log onto the Ritchie Bros. site, www.rbauction.com, as soon as December 12 to register and place your bid. You will need to go to the lot number, which will be available on the PLC website as soon as it's available, www.pacificloggingcongress.org/auction.

■ Final bidding will take place at 10 am on December 18.

■ Ritchie Bros. suggests you post your maximum bid prior to the 18th, as bidding will happen extremely quickly on the 18th. Note: Your maximum bid works just like Ebay — you won't pay the full maximum bid unless bidding works its way up there.

PLC Auction items

All remaining auction items will be auctioned through the PLC live and silent auctions.

The program begins — 6:00 pm
Silent Auction Tables — start to close at 7:00 pm
Live Auction — Begins around 6:30 pm.

On the night of the program go to www.pacificloggingcongress.org/auction to view, register and bid.

Silent Auction

The silent auction opens November 27 and closes on December 18 at 7 pm. You can register and bid at any time by going to www.pacificloggingcongress.org/auction. (Instructions for how to register will also be located at that web address.)

Live Auction

You can view, bid, and/or place your maximum bid beginning December 12. Live bidding starts at 6:30 pm on December 18.

Buy Now

This year we are also offering a “buy now” option for some of the items. Just bid the amount noted and you can purchase the item prior to the auction.

For any questions, please contact Diane Mettler at 253-777-8077 or 360-832-1745 or at diane@pacificloggingcongress.com

We hope you tune in, have some fun, bid on what could be some amazing Christmas gifts for you or friends, and help us support the Pacific Forest Foundation.

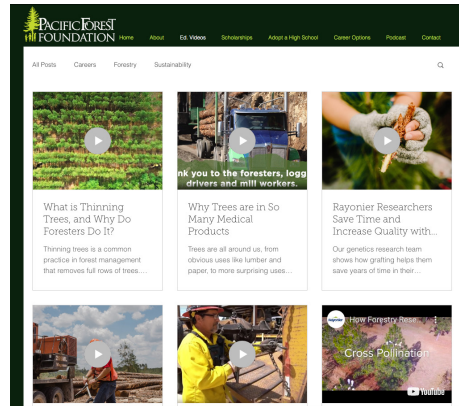


EDUCATION COMMITTEE UPDATE

Hunter Harrill, November 30th 2020

This year has been challenging for all of us in the forestry sector, with complications due to COVID. As many of you know, providing educational support to schools, government and the general public, is a key role of the Pacific Logging Congress (PLC). Annually, the PLC and their membership, provide numerous opportunities for schools and the public to learn more about the forest industry through the Live in the Woods Shows, Adopt a High School Program, field trips, school visits, tours, and more. However, this year teachers have also experienced significant hurdles in delivering a positive and meaningful educational experience for their students, since many of these opportunities for students to see forestry in action or to talk with professionals have been curtailed. The PLC Education Committee saw these challenges as opportunities to further support our educators and the next generation of aspiring forest professionals. To provide support, the PLC Education Committee has developed two new educational resources: The Pacific Forest Foundation (PFF) educational videos web page and the PFF Interactive Teaching Map.

The PFF educational videos web page is up and running and will continue to



grow over time, so check it out (<https://www.pacificforestfoundation.org/blog>). The web page features many good quality, short educational videos about different aspects of the forest industry (e.g. Forestry, Sustainability, Careers). The videos collated on the web page have been generously provided from many different industry partners and organizations. If you know of more good quality educational videos that we should include on the web page, we would like to hear from you.

The PFF Interactive Teaching Map is another initiative that aims to provide educators with specific topics about forestry and was created by our own PLC membership. Basically, it's like a Google Map, where users can scroll around to click on different icons on the map. When an icon is clicked it brings up some media resources, like a

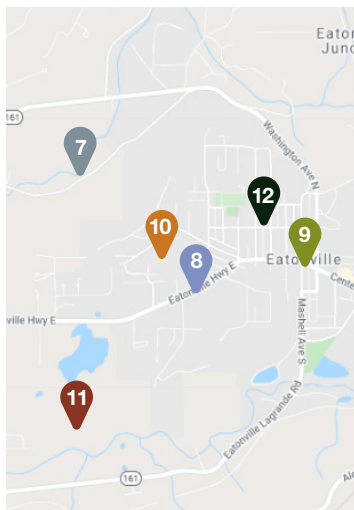
short video or photo album, and a short article discussing what's being observed in the media.

The Interactive Teaching Map also represents a great opportunity for the PLC to showcase its breadth and diverse membership, by showing where we are all located (worldwide) and the variety of things we do! The Interactive Teaching Map idea has gained lots of traction from both the industry and educators, so a new web page is in the process of being developed to host these materials.

Currently, the Education Committee is requesting content from PLC members. If you have a short video or photos of something you do (e.g. a short video of your business) that would be interesting for students or the public to see, let us know. All that's required is your location so we can create an icon on the map, some form of media, and a short description which we are happy to help you with.

Please help us continue educating others about forestry during these challenging times.

For more information about the Education Committee or their initiatives or to get involved, please contact: diane@pacificloggingcongress.com



A look ahead to 2021

This was a year of staying far apart. Next year (knock on wood) we will be getting together again.

Mark your calendars for two great events planned for next year.

President's Meeting

(open to Directors)

The President's Meeting will be held July 18-20, 2021 at the Quail Lodge & Golf Club in Carmel, California. It's a beautiful resort and area — just minutes away from Monterey and Seaside.

The meeting is starting to shape up, including, among other things, a trip to the amazing Monterey Bay Aquarium on Cannery Row.

Annual Congress

The annual congress will be held November 7-10, 2021 at the Hyatt Regency Indian Wells, minutes outside of Palm Springs, California. In addition to a variety of topical speakers, and networking events, attendees can enjoy an exotic and relaxing dinner at the Palm Dessert Living Zoo and Gardens, which is filled with everything from giraffes to butterflies.

As more details become available, they will be posted on the PLC website. We look forward to seeing you.

2020-21 SCHOLARSHIP WINNERS

The 2020-21 Pacific Forest Foundation scholarship recipients were announced earlier in the year. This year \$22,500 was awarded to 16 scholars and future industry professionals, who are currently studying as far away as New Zealand.

We would like to congratulate the following students:

- \$2,500 — Clinton Kafka, Humboldt State Univ., Forestry Operations Concentration
- \$2,500 — Kaija Olson, University of Arizona, Business Operations Management
- \$2,500 — Kailee Smeltzer, Oregon State University, Forest Management
- \$2,000 — Dylan Miller, OSU, Forest Operations
- \$2,000 — Daniel Virtue, OSU, Forest Engineering
- \$2,000 — Boris Van Bruchem, University of Canterbury, Forestry Science
- \$1,500 — Kimberly Ortiz, Eastern Oregon Univ., Rangeland Sciences
- \$1,500 — Brita Goldstein, Humboldt State Univ., Forestry Graduate Studies
- \$1,500 — Dustin Morgan, Cal. Polytechnic State Univ., Forestry and Natural Resource Management
- \$1,000 — Matthew Scheuber, OSU, Forest and Civil Engineering.
- \$1,000 — Owen Vredenburg, OSU, Forest Management
- \$500 — Ashley Backen, OSU, Forest Management & Fire and Restoration
- \$500 — Karissa Hadermann, OSU and Honors College, Nat. Resources or Forest Management
- \$500 — Mary Kronsberg, OSU, Forest Management
- \$500 — Jesse Barragan, Humboldt State Univ., Forestry

The Pacific Forest Foundation wishes these young people a successful and happy future in the industry!

THANK YOU

A huge THANK YOU goes out to all of you who have made these scholarships possible — from providing auction items to donating your time and taking part in the auction. Your efforts are making a big impact on the future.



Shop PLC For Christmas

2020 is the year that we are doing all our Christmas shopping from our computers. This year the Pacific Logging Congress is making it a little easier.

Go to the Pacific Logging Congress website (www.pacificloggingcongress.org/shop) and find a wide variety of PLC logo items — tote bags, hats, mugs, hoodies, and more. A portion of each sale goes to support the PLC and its mission to provide sound technical education about the forest industry.

Thank you for your support and have a wonderful holiday!



TALKING TIMBER PODCAST



This year the Pacific Forest Foundation launched the Talking Timber podcast. The idea was to reach a younger audience with information and options in the forest industry — from firefighting to Lidar and everything in between.

Since January, we have posted 38 interviews with industry professionals and have had over 4,600 downloads. TimberWest Magazine has been a media sponsor and promoted it both in the magazine and on social media. If you haven't had a chance to check it out, just go to <https://www.pacificloggingcongress.org/podcast> and listen.

The Board of Directors has decided to continue forward with the podcast. We invite you to take part. Contact Ex. Director Diane Mettler to suggest a topic and/or person to be interviewed. Or, be interviewed yourself. It's a fun, casual interview and the information provided truly helps deliver a new perspective to the next generation about the industry.