PLC PARTNER

2019 CONGRESS EDUCATIONAL, FUN AND A SUCCESS

The 2019 Congress was an event that won't be soon be forgotten. President Don Banasky and his wife Krista were wonderful hosts of the event held in Kona, Hawaii at the Hilton Waikoloa Village.

In addition to the sun and palm trees and glorious swimming pools, there was also a wonderful group of engaging speakers. The congress kicked off with a talk from keynote speaker David Brand, CEO of New Forests in Australia, talking about the changing landscape in the forestry sector. It was followed by Weyerhaeuser's Marc Cannon who brought some interesting perspectives on our continually changing culture in the workplace. Then, Anthony Davis spoke about some of the amazing opportunities going on at Oregon State University.



Other speaker highlights included an incredibly informative panel on various ways to approach succession planning, which included Freres Lumber, T-Mar, RL Smith Logging, Peterson Cat, and Kerr Contractors.

Attendees also learned more about TimberUnity, the PLC's student outreach, what's taking place at Shasta College as well as in British Columbia, LiDAR onground applications, CLT, and tips on hiring veterans.

With that kind of information download, the group needed a little relaxation. On Wednesday evening, over 120 people piled into busses and drove up into the hills to visit a working cattle ranch. Everyone got a taste of life on the farm, and was treated to a buffet dinner, live music, and the chance to practice some cattle roping and branding. (For those who are wondering, they branded wood, not cows.)

As always the congress culminated with the President's dinner. President Don Banasky oversaw a luau-style feast auction. This year the Pacific Forest Foundation was very lucky to have an amazing lineup of auction items. Companies and individuals were gracious enough to donate such things as: a balloon and wine tour; Seahawk tickets; handmade items, and coolers stuffed with items, hand paintings; and much, much more. The largest item, was a one-in-a-life-time elk hunt. After the dust settled, the auction had raised over \$65,000.

The night wasn't over. President
Banasky handed over the ax to
the new Pacific Logging Congress
President Wayne Settle. And he in turn
announced our new vice presidents
— 3rd VP Jacqui Beban, 2023
(Hawaii); 4th VP Roger Smith, 2024
(California); and 5th VP Duane Doyle
2025 (Arizona). These individuals were
applauded for stepping forward to the
lead the PLC well into the next decade.

None of this would have been possible without our tremendous sponsors. This year, the Pacific Logging Congress wants to give a HUGE thank you to: Peterson Cat, Caterpillar, Pape, John Deere, Weyerhaeuser, LBX, Port Blakely, PLC International, Doosan, Cascade Trader, Kerr Contractors, Modern Machinery, Toby Murray, Graham Lasure, Triad, Tigercat, Pape, John Deere, Waratah, Summit Attachments, Hermann Brothers, Willis Enterprises, Bitco Insurance, Ritchie Brothers and TimberWest Magazine, Pacific Fibre Products, JSA, General Trailer, Trinity



River Lumber, North Fork Lumber, Schmidbauer Lumber, Lyme Redwood, Technical Forest Solutions, Idaho Forest Group, Superior Tire Service, WCLA Credit Union, Feenaughty Machinery,

RL Smith Logging, Columbia Cedar, Eagle Carriage, and Crowley Equipment.



In January, the Pacific Forest
Foundation began a weekly podcast
— Talking Timber. The podcast takes
listeners behind the scenes of the
Northwest timber industry, showing
them what goes into producing the
lumber products they use every day.

The Pacific Logging Congress (PLC) directors at the 2019 Congress agreed

that a podcast would be an ideal way to both meet its mission to provide sound, technical information about the forest industry, and at the same time reach out to a broader and younger audience.

Each week, PLC's executive director Diane Mettler speaks to Northwest industry professionals — from foresters to firefighters; from machine operators to log buyers — who share what it takes to create the valuable resource we call timber.

"We are excited about Talking Timber," says PLC President Wayne Settle. "The podcast allows us to get out a positive message about the industry to an audience with busy lives."

"We posted four episodes in January and will have four more ready to go up in February," says Mettler. "I'm seeing some real excitement and support. And whether someone is in the industry, thinking about career in forestry, or is just curious, there is something for everyone."

For anyone wanting to listen or subscribe to Talking Timber, the podcast is on most podcast apps, like iTunes, Sticher, Podbean and Spotify. Or you can visit www.pacificforestfoundation.org or www.pacificloggingcongress.org.



Redwood Region Resource Rally



Story and Photos by Mary Bullwinkel

It's happening all over the Pacific Northwest. Career-oriented programs and activities are engaging high school students and attracting the next generation of workers to the logging and lumber industry.

One such program is the Redwood Region Resource Rally, which takes place in the small town of Scotia, in northern California's Humboldt County.

The 4th Annual Resource Rally attracted 200 students, teachers, and adult chaperones from seven northern California counties (Humboldt, Del Norte, Mendocino, Trinity, Lake, Sonoma, and Marin) to learn about natural resource career opportunities. The students were split into small groups and could choose from two pathways: agriculture or forestry and logging.

To welcome the students, Director of North Coast Agriculture Partners Sandy Dale said, "We are so proud that you are considering a career in the natural resources industry. For each of you who has decided that this is the avenue you want to take, today's activities will help you answer the question 'where do I see myself in this industry?'"

Students who selected the forestry and natural resources activities were bused to various locations on Humboldt Redwood Company's property (in Scotia) to take part in presentations and hands-on learning demonstrations given by industry professionals. "I urged the students to ask questions and make a connection in the industry," said Dale.

Stations included forestry, logging, heavy equipment operations, mechanic shop, fisheries and wildlife, a sawmill tour, and a career information workshop.

The agriculture group interacted with representatives from three local businesses. "Stops included the Alexandre Family Dairy, Humboldt Auction Yard, and Sarvinski Sustainable Farm," Dale said, "where industry professionals gave tours and provided hands-on experiences for the students."

During lunch at Fireman's Park in Scotia, students heard from local College of the Redwoods representatives, talking about the forestry and agricultural programs at the school. Students also heard from Jason Queen, a Humboldt Redwood Company log truck driver, who said that there are truck driving jobs available right now.

Event sponsors included the Redwood Region Logging Conference (RRLC), North Coast Agriculture Partners, Humboldt Redwood Company, Humboldt County Farm Bureau, Green Diamond Resource Company, American Ag Credit, and California Women in Timber.

RRLC President Jesse Weaver of Redwood Empire Sawmills said the Resource Rally was an excellent opportunity for the next generation of workers. He told the students, "If college is in your future, great, we will have a job for you. If college is not in your future, great, we do have a job for you."

At the conclusion of the day-long program, each student received a complimentary duffle bag, sweatshirt, water bottle, and USB drive pre-loaded with scholarship contact information.



Looking Ahead to Palm Springs



This year's congress will be held November 8-11, in Indian Wells, California (next door to Palm Springs) and excitement is already building.

Dynamic speakers are being lined up who will focus on this year's theme — Together Toward Tomorrow. President Wayne Settle chose this theme because he feels strongly that together, from choker setter to CEO, old and young, we can grow and prosper, and become a stronger industry through mutual support.

This year the congress will be held at the Hyatt Regency Indian Wells Resort & Spa, nestled in California's Coachella Valley. The hotel features something for everyone — two world class golf courses, swimming pools, tennis courts, a serene spa, as well as a brand new water park for family fun.

If you want to get a head start, you can book your rooms now. We have secured a great rate — \$189 per room. The link to reserve online is https://www.hyatt. com/en-US/group-booking/CHAMP/G-PALC. The link is also on the PLC website.

Like last year, the PLC has secured a discount with the Alaska Airlines. For those coming by plane, if you use the code ECMD221 when booking your tickets you will receive a 7 percent discount.

We look forward to seeing you in sunny Palm Springs!

Keep checking back to the PLC website for new information as it becomes available!

President Wayne Settle and his wife Lynette are already preparing to host

this year's President's summer meeting to be held at Quail Lodge & Golf Club in Carmel, California, July 19-21, 2020.

The event will begin with a lively reception at the Baja Cantina Grill and Filling Station, followed the next day by a tour to the nearby Monterey Bay Aquarium (voted one of the world's top aquariums) and the historical Cannery Row, where there are plenty of shops and restaurants. For those who would rather slow things down, there are also plenty of wine tastings at nearby vineyards near Quail Lodge.

During their stay, guests can enjoy the pool and golfing located at the lodge. But the Quail Lodge is also centrally located between the mountains and the coast, to provide everything from sunbathing to hiking to off-road driving...to just

relaxing. All directors are invited.

To book your room and receive the PLC rate, just call 866-675-1101 or log onto



quallodge.com and mention you're with the PLC and give them the group code 120959. Or, you can go to the Pacific Logging Congress website to register.

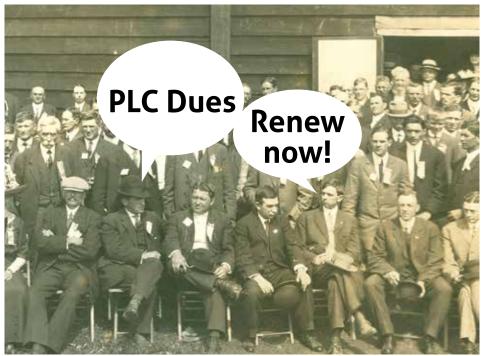


Photo from early Pacific Logging Congress

You recently received an email asking you to renew your PLC dues. If you haven't had a chance yet, please do take the time to renew today. Your dues keep the Pacific Logging Congress a strong and active voice in the industry.

Paying online is simple. Just go to the PLC website, click on "Membership" and log in. You will find your invoice waiting. If you would rather have a hard copy sent to you, or run into any issues, please email Diane Mettler at diane@pacificloggingcongress.com.

Some of the benefits you receive as members include:

- Fabulous networking opportunities. Our members are composed of industry leaders from all over the greater Northwest, as well as British Columbia and New Zealand
- Scholarships and education. By supporting the PFF, you support an organization that raises approximately \$25,000 annually for scholarships for future forestry leaders, and promotes and runs other educational programs like Adopt a High School and the Talking Tree Podcast.
- Credits. Professional credits at the conferences and Live-In-Woods Show.

- Directory access. Your membership allows you full access to the PLC members directory.
- Reduced rates. Members this year will receive reduced rates at this year's event at Hyatt Regency in Palm Springs, as well as reduced air fare on Alaska Airlines.
- Live In-Woods Show. Every four years the PLC puts on a live wood show to help educate hundreds of students, politicians, educator, and the public about the benefits of the timber industry.

Two Booths at the Oregon Logging Congress

The Pacific Logging Congress and the Pacific Forest Foundation will have two booths at this year's Oregon Logging Conference.

General Booth

The Pacific Logging Congress will have a booth in the Expo Hall. There we will be providing people information about the PLC and its events and programs, as well as collecting ideas for future podcasts!

Future Forestry Career Day

The Pacific Forest Foundation will have a booth at the 3rd annual Future Forestry Career Day at the Oregon Logging Conference, Friday, February 21.

The program is aimed at high school students who may be contemplating a career outdoors. Last year hundreds of students and teachers attended and the OLC anticipates hosting over 800 high at this year's event.

When students stop by the PLC booth, they will receive information about our 2020-21 scholarships, as well as information about the new podcast, a water bottle, and other takeaways.

Please volunteer!

If you will be attending the Oregon Logging Conference, we ask that you please step up and volunteer at either booth. Just contact Diane Mettler at 253-777-8077 or diane@ pacificloggingcongress.com and let her know when you are available.

Grassroots petition to Support Coastal Forestry Families in BC



distributed by one of the movement's organizers, B.C.'s coast has seen a 30 percent decline in allowable annual cut since 1990. If government chooses to end old-growth harvesting of the coastal forest, the remaining volume would be cut in half.

purpose of harvesting and economic activities for the sustainable future of our families, our communities and the province."

To learn more, you can visit the Facebook page "BC Forestry Alliance". Organizers are planning a rally February 18 at the Victoria legislature from 12:30 to 3:30. PLC's Past President, Don Banasky and Truck Loggers President, Bill Nelson will be among the speakers.

For more information visit the Facebook page or contact Carl Sweet at csweet@ inland-group.com, 250-830-7829. #forestryfeedsmyfamily

A grassroots movement started by forestry families in the Campbell River area and North Island of British Columbia hopes to get 10,000 signatures on a petition and then deliver it to the provincial government on budget day Feb. 18.

The petition entitled Saving the Working Forest for all Generations, is addressed to B.C. Premier John Horgan, and asks the government to bring into legislation, "The working forest, defined and dedicated to the purpose of harvesting and economic activities."

Canadian Forest Industries reported that according to a document

"In its current state the forested land base in British Columbia consists of 1,033 protected provincial parks. There are large portions of the land base set

aside for social and cultural interests and environmental reasons. The forests of B.C. are a renewable resource and we ask that the remaining harvestable land base be protected as The Working Forest [sic] to be defined and dedicated to the



