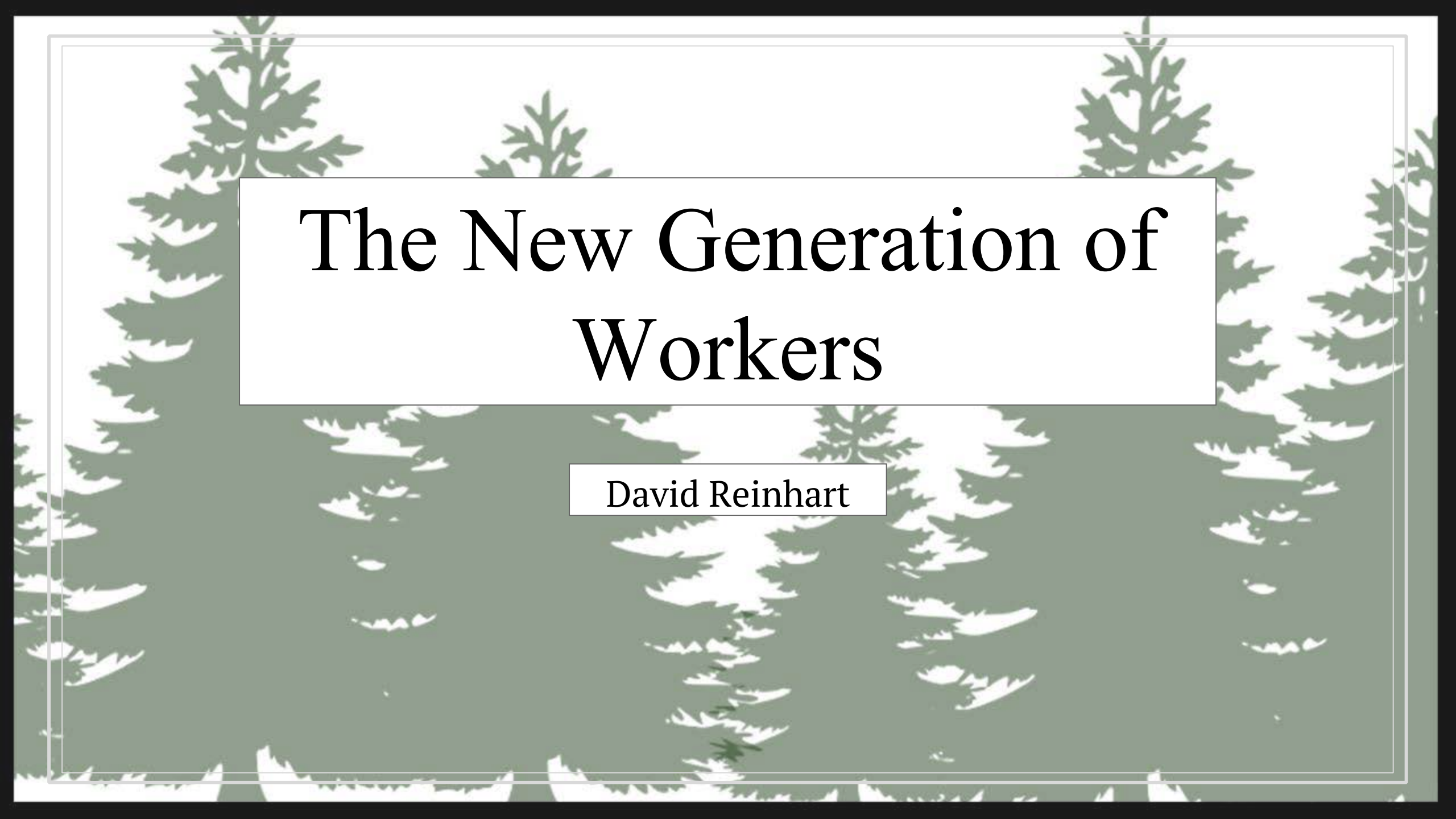




The New Generation of Workers

David Reinhart

My Career So Far







Humboldt Redwood Co.



Sierra Pacific Industries

Jefferson Natural Resources



Green Diamond Resource Co.



Recommendations to Employers

1. Cross train with other departments
2. Include new employees in meetings, we appreciate seeing the bigger picture.
3. Train with most experienced foresters first.



A Study Done on Gen Z

1. Gen Z are typically self-driven, **collaborative**, and diverse-minded.¹
2. They are pragmatic and value direct communication, authenticity and **relevance**.²
3. There is an opportunity for intergenerational collaboration to foster mutual learning and understanding to bridge the gap between **traditional norms** and **modern approaches**.¹

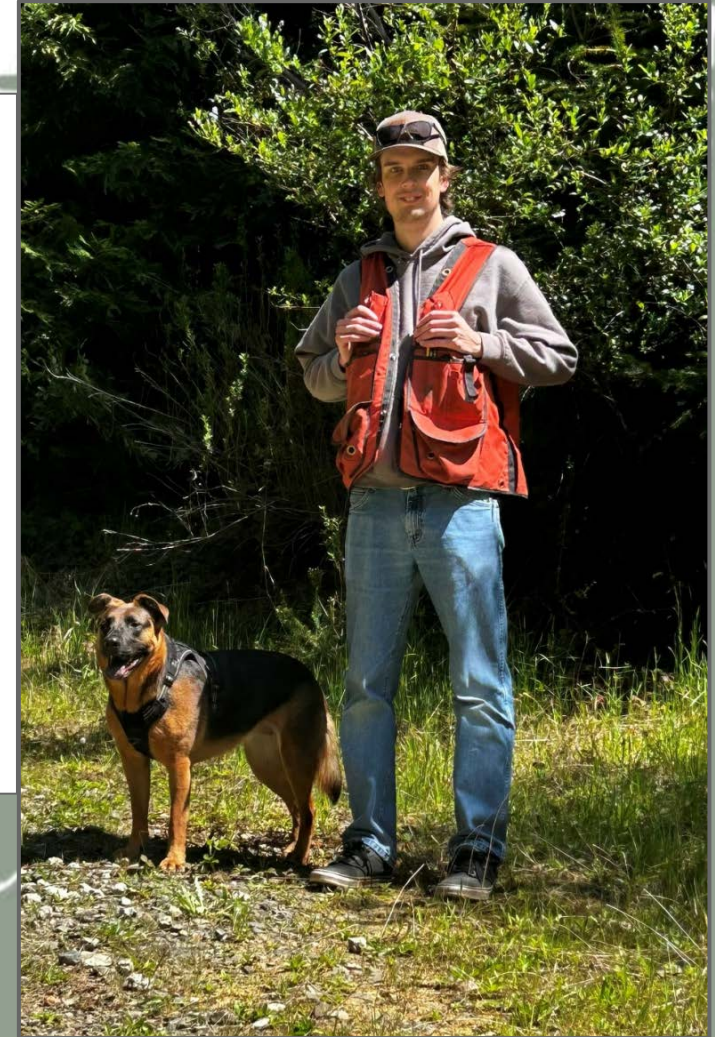
1. De Witte, M. (2022, January 3). *What to know about Gen Z*. Stanford Report

2. Katz, R., et al. (2021). *GEN Z, EXPLAINED : the Art of Living in a Digital age*. Univ Of Chicago Press.

Thank You for Your Support!



- ❖ I'm in the market for my next opportunity!
- ❖ Find me at the Forestry Challenge - San Bernardino this week!
forestrychallenge.org
- ❖ Contact:
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LA QUINTA-2025

