

PLC PARTNER



Highlights of the 115th Pacific Logging Congress

The 115th Pacific Logging Congress (PLC) was held November 3-6, 2024, at the Outrigger Kauai Beach Resort on the island of Kauai. There was sun, fun and a lot of great networking and information shared by a host of speakers.

PLC President Roger Smith and his wife Carmen welcomed attendees from as far away as New Zealand and British Columbia, including many new individuals.

RECEPTIONS

The first item on the agenda was a casual “early arrivers” reception at Roger and Carmen’s room. Over one hundred people attended, shared stories and got the event rolling.

Activities the next day included the Past Presidents and Spouses breakfasts, the general board meeting, and a packed opening reception. Food, drink and conversation continued into the evening.

SPEAKERS

The PLC hosted a top-notch line up of speakers presenting on the theme of innovation. They covered everything from from equipment to communication to

safety. In person, or virtually, attendees were presented a wealth of information they can take back to their companies. It was all thanks to the hard work by the program committee.

One of the highlights was keynote speaker Travis Joseph of the American Forest Resource Council. He gave a moving talk on working toward a bright and sustainable future. We heard about the chip market and financing and listened to informative panels on workforce development, new products and safety.

LUAU KALAMAKU

It wouldn’t be a trip to Hawaii without a luau. Three busses of attendees left to the resort to take everyone to the Luau Kalamaku. The group enjoyed a chance to shop from local vendors, before the meal an elaborate Polynesian cultural show. To add to the excitement, An intense rainstorm beat at the tent, while the performers beat on drums.

The final day of the conference included another great lineup of speakers, a hosted reception and a wonderful dinner followed by an incredible auction, raising over \$77,000 for the Pacific Forest Foundation.

As in past years, it was the Ultimate Elk Tag donated by Shasta Cascade Timberlands (who we can never thank enough) that raised the most money — an incredible \$42,500.

It was an amazing evening which showcased just how generous the PLC membership is, as well as the generosity of the companies who sponsored the items, and the hard work of the auction committee.

These funds will be put to good use, creating numerous scholarships for future industry professionals, and allowing the Pacific Forest Foundation to continue educational projects like Adopt a High School and its podcast Talking Timber.

A big thank you to all!



THANKS TO OUR SPONSORS!

The annual congress could not have been possible without the hard work of our sponsorship committee and our spectacular sponsors. We want to give them a huge thanks. Your generous contributions are allowing the PLC to make a positive impact on the industry and our future. Thank you!!



A Look Ahead to 2025

Mark your calendars for two great events planned for next year.

President's Meeting (open to directors)

The President's Meeting will be held July 13-15, 2025, at the Flamingo Resort in Santa Rosa, California. This iconic resort is in the heart of Sonoma Wine Country in California. When the meetings are done, Hunter is planning a fun getaway.

The 116th Congress

The 116th Congress will be held November 2-5, 2025, at the La Quinta Resort & Club in La Quinta, California. This resort has been a favorite of Hollywood celebrities since 1926. (Fun fact, it was also where the PLC celebrated its 100 anniversary.)

Stay tuned for more information about both events on the PLC website.



2025 PLC PORTAL & DUES



When you get your notice in January to pay your dues, we also ask that you just jump in and look around. Specifically, please look over your company information to make sure it's correct and update anything that's inaccurate.

For those that have not used the portal recently, there is not password required. You will receive an email link. If, however, you run into any issues, please contact Diane at 253-777-8077 or diane@pacificloggingcongress.com

What do you get for your dues?

Each year you get a notice to pay dues to support the Pacific Logging Congress. But you may be wondering what your company receives for those funds. Here is the answer.

■ One-of-a-Kind networking opportunities. Our membership is composed of industry leaders from the greater Northwest to British Columbia and even New Zealand.

■ Scholarships and education for the next generation of industry professionals. By supporting the PLC, you allow us to raise more than \$36,000 annually for scholarships awarded to future forestry leaders, and to support

our exceptional educational programs, like Adopt a High School and the Talking Timber Podcast that has been downloaded over 16,000 times.

■ Directory access. Your membership allows you full access to the PLC members directory.

■ Reduced rates for PLC events. Members receive a reduced rate for all PLC events. In 2025, members will receive discounted room rates at the Flamingo Resort in July as well as lower rates at LaQuinta Resort at the Congress is in November.

■ Live In-Woods Show. Every four years, the PLC puts on a live wood show to help educate hundreds of students, as well as politicians, educators, and the public, about the many benefits of our industry.

Thank you in advance for your support!



SHOP PLC FOR CHRISTMAS

Need those last stocking stuffers? We may have your answer. Visit the Pacific Logging Congress online store, www.pacificloggingcongress.org/shop, where you will find a wide variety of PLC logo items — tote bags, hats, mugs, hoodies, and more. Click on any design to see all the products available.

All profits support the PLC and its mission to provide sound, technical education about the forest industry.

Thank you for your support and have a wonderful holiday!



A Little About 2025 PLC President Hunter Harrill



Dr. Hunter Harrill is the Associate Professor of Forest Operations at California Polytechnic State University of Humboldt, his alma mater. Hunter began his industry career on California's North Coast working for Green Diamond Resource Company laying out harvest plans. Hunter then spent a decade living in New Zealand where he earned his PhD in Forest Engineering and then worked at the University of Canterbury as a teacher, researcher and industry extension specialist.

Hunter has conducted many applied research projects on tethered harvesting systems, cable logging and biomass harvesting working with logging contractors, forest owners and equipment manufacturers. He has also served on the PLC board for the last seven years in various forms (e.g. New Zealand director, education committee, scholarship committee, director of communications, etc.)

"I'm thrilled and it's an honor to serve as president of this great organization," says Hunter. "I look forward to hearing from the broader membership and promise that I will listen to all of you, and to bring exciting new opportunities to the PLC. Please don't hesitate to reach out if you have ideas of how the PLC can best serve you."

TALKING TIMBER PODCAST

In 2020, the Pacific Forest Foundation (PFF) launched the Talking Timber podcast. The idea was to reach a younger audience with information and options in the forest industry — from firefighting to Lidar and everything in between.

The successful podcast has had 16,000 downloads and was one of the top 10 industry podcasts. If you haven't had a chance to check it out, go to <https://www.pacificloggingcongress.org/podcast> and have a listen.

If you or someone you know would like to take part in the podcast,

please reach out to Diane at diane@pacificloggingcongress.com. It's an easy process you'll enjoy!

Thank you in advance for helping make this a great educational tool for the industry!



OTHER CONFERENCE NEWS



There are several regional conferences coming up featuring seminars and opportunities you won't want to miss! These events are designed to educate and connect professionals like you with the latest insights and innovations in the industry, while often also raising funds to support the next generation of forestry professionals.

Mark your calendars! Don't miss these incredible opportunities to learn, support the industry, and build lasting connections.

COFE Western Region

The Western Region COFE meeting will be held on Thursday, January 9 in Lebanon, Oregon at the Boulder Falls Inn Event Center. To find out more about the conference and nearby lodging visit <https://www.westernforestry.org/events/2025-western-region-cofe-seminar/>

TLA Conference

The 80th annual Truck Loggers Association conference will be held January 15-17, 2025, at the Westin Bayshore in Vancouver B.C. Registration is now open, and check out the full program at <https://harlowagency.swoogo.com/80th/program>.

Sierra-Cascade Logging Conference

The 76th Sierra-Cascade Logging Conference (SCLC) will be held February 6-8, 2025, at the Shasta District Fairgrounds in Anderson, California. This year's keynote speaker is Blake Manley of Manley Jobs. Event tickets are available now at www.sclcexpo.com.

Oregon Logging Conference

The 87th Oregon Logging Conference will be held February 20-22, 2025, at the Lane Event Center & Fairgrounds in Eugene, Oregon. You can expect, as always, a wide selection of panels and seminars, cutting-edge forestry

equipment, and much, much more. To register visit www.oregonloggingconference.com

Redwood Logging Conference.

The 2025 Redwood Logging Conference will be held March 14-16, 2025, in Ukiah, California. In addition to vendors, there will be a full program of wildlife and lumberjack shows, log loader competition, golf tournament, banquet, and auction. To find out more visit www.rrlc.net.

85th Annual Intermountain Logging Conference

This year's Intermountain Logging conference will be held April 2-4, 2025, at the Mirabeau Park Hotel & Convention Center in Spokane Valley, Washington. As always, it will host great speakers, networking options, and equipment displays. Online registration will be opening soon at www.intermountainlogging.org.

Olympic Logging Conference

The Olympic Logging Conference is looking forward to a full house at its 78th conference. The theme this year is Sharing Solutions and Making Connections Matter. They invite you to join them April 23-25, 2025, at the Empress Hotel in Victoria, British Columbia. You can reserve your room by going to the website, www.olympicloggingconference.com.

FORESTRY CHALLENGE UPDATE

by Diane Dealey Neill

The Forestry Challenge wrapped up the fall event season, finishing strong in San Bernardino with a snowstorm to remind us why we don't have events after mid-November! Here are the numbers of students, teachers, schools, and teams that participated:

Event	Schools	Students	Teachers	Teams
Shasta	19	118	24	30
Santa Cruz	11	80	17	20
El Dorado	17	139	29	34
San Bern 1	13	135	25	31
San Bern 2	13	101	21	26
TOTALS	73	573	116	141

The links to the summaries for each event are embedded in the event name on the table.

The total student number is a 6.5% increase from 2023, making this year our largest year ever. The male/female student split equalized a bit this year, with 56% of the students being female compared to 64% last year.

One highlight this fall was the young professionals volunteering at events who participated in Forestry Challenge in high school. Also, several current college students majoring in forestry who were Forestry Challenge participants came back to volunteer.

The top 35 teams, all of whom scored 200 points or higher out of a total possible 250 points, were invited to the Championship event in April in Pinecrest, near Yosemite.



Kyra Trombi, a student from Piedmont High School attending the El Dorado event, practices with a compass. "I really enjoyed being able to meet a wide variety of students from different schools and learning interesting skills that are applicable to real life in a fun teaching environment."



Komari Northam, a student at Liberty High School in Benicia attending the Santa Cruz event, uses a clinometer to measure tree height. He said "I really appreciated the opportunity to participate in the Forestry Challenge. I enjoyed having the chance to meet a lot of individuals with unique experiences and it has motivated me to learn more about forestry careers."