**April 2018** 

# PLC PARTNER



# May 17, Pre Show **Exhibitor Tour**

On May 17, 2018, the PLC will be hosting a pre-show tour for exhibitors. The goal is to give exhibitors a chance to full stake out their sites prior to site preparation.

PLC directors will be on hand to assist and answer any questions.

#### **Program**

We will be meeting at 9 am at the OSU forestry cabin at Peavy Arboretum (NW Peavy Arboretum Rd, Corvallis, OR 97330). There will brief introductions and then everyone will be shuttled to the site. Following the tour, PLC will host lunch for everyone back at the forestry cabin.

A second tour is scheduled for Monday, June 25, as part of the PLC summer meeting, when the site preparation will be largely complete.

If you would like to attend the May 17 site tour, or have any questions, please contact Diane Mettler at diane@pacificloggingcongress.com.

### Casey Black, new Director of **Communications**

Casey Black, area manager for Weyerhaeuser, has accepted the position of Executive Director, Communications. His role will be to coordinate and assist with PLC's various communication channels.

Communication has become a bigger component of PLC over the years, especially with the advent of social media. In addition to the organization's quarterly newsletter and periodic press releases, PLC also have an active Facebook page, with about 1,300 members.

We welcome Casey and thank him for taking on the added responsibilities. With the upcoming Live In-Woods show, communicating to the industry will be a vital component.

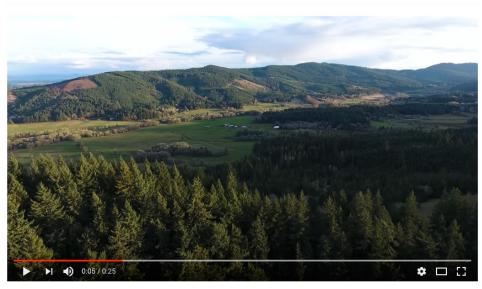




## Promoting PLC Show with New Video

The Pacific Logging Congress Live In-Woods Show will be here before we know it, and promotion is in full swing.

The newest promotion is a video produced by Ryan Wimer (President Jeff Wimer's son), who took drone footage of the site and created a video that we can share online and through social media.



For those of you who haven't had a chance to see it, here's the link: video https://www.youtube.com/watch?v=TXfeudH5aGU

We hope that you will share it with friends, co-workers, customers and clients that might be interested in either attending or exhibiting at the show.

If you have other ideas about how to promote the In-Woods Show, please contact Diane Mettler at diane@ pacificloggingcongress.com. She would be happy to assist.

## **Summer Meeting - Book Your Rooms Now**

The Pacific Logging Congress summer meeting is fast approaching. This year it will be held at the Hilton Garden Inn, in Corvallis, Oregon, June 24-26.

#### **Itinerary**

The three-day itinerary includes: Sunday, June 24: PLC Meetings

Monday, June 25: Wood site tour, followed by a BBQ lunch at the OSU Arboretum Cabin.

Dinner on your own. You may want to check out the waterfront restaurants or Willamette Valley Vineyard.

Tuesday, June 26: Board meeting, followed by a tour of the new Peavy Hall construction, and then a no host lunch at Block 15 Brewing Company.



#### Registration

You can easily register online for the summer meeting. And, a block of rooms have been reserved for the PLC at Hilton Garden. And just click **HERE** to make your hotel room reservations. Or, you can jus visit the PLC website and go to "Events".

We hope everyone came make it. This is an important working meeting as we prepare for the upcoming PLC show. Your ideas and input are vital!

See you there!



# VOLUNTEER for the PLC Live In-Woods Show

The Pacific Logging Congress Live In-Woods Show, held September 13-15, in Corvallis, Oregon, will be here before you now it.

Every successful event hinges on fabulous volunteers. The PLC event is no different. We will need a number of volunteers to make things run smoothly. Volunteer duties will include:

- Running the PLC registration tents (cashier, registration, etc.)
- Manning education stations
- Traffic direction/control
- Signage
- Bus traffic control/parking
- Site prep

- School bus hostess
- Pro logger session coordination
- Move in Move Out
- Drivers
- Auction and dinner assistance
- And more . . .

If you have volunteered in the past, we welcome you back again. If you have never volunteered before, please consider it this year. It's fun. You get to know some great people. And you'll make a difference, because every volunteer hour will help lighten the

workload and increases the impact of the event. Not to mention, you get a cool T-shirt!

To volunteer please contact Diane Mettler at 360-832-1745 or at diane@ pacificloggingcongress.com and let her know what you're interested in doing.

And to those of you who have already volunteered . . . Thank you!

# Reaching Out to the Next Generation



# The theme for this year's 8th Live In-Woods Show is Reaching Out to the Next Generation.

This theme is particularly important to the Pacific Logging Conference. Not only is youth education about today's forest industry a priority of the PLC, but the PLC also recently launched its Adopt a High School program to help logging operators connect with students — potential employees of tomorrow.

This year, PLC will host hundreds of high schoolers from Salem, Portland and the surrounding areas at the Live In-Wood Show located at Oregon State University research forest. Our goal is to show them the forest industry firsthand and the potential employment opportunities that could be a part of their future.

If you would like to volunteer to help host these high schooler, please contact Diane Mettler at 360-832-1745 or at diane@pacificloggingcongress. com.



## PFF Scholarshi p Deadline May 1

Each year the Pacific Forest Foundation awards five to ten scholarships, ranging from \$500 to \$3,000. These funds help supplement student tuition fees and other school expenses, as these individuals make their way toward a career in our industry.

#### Eligibility

Some students entering vocational studies have shied away from applying. They should take a second look! These scholarships are available for both the college-bound, as well as those entering technical and vocational schools.

Students, however, shouldn't delay. The scholarship applications deadline of May 1 is fast approaching.

#### How You Can Help

If you know of a student who would be a candidate for at PFF Scholarship, or if your local high school would share this information with students, please direct them to the PFF website (www.pacificforestfoundation.org). There they will find information about the scholarships, as well as an application that can be downloaded.

If you have any questions, please direct them to Diane Mettler to either diane@pacificloggingcongress.com or (360) 832-1745.

Thank you!