

Speakers

Keith Raymond, Programme Manager, Harvesting and Logistics at Forest Growers Research Ltd in Rotorua, New Zealand



Keith graduated from the University of Canterbury and worked in forestry operations in both New Zealand and Australia in the 1980's before joining the Logging Industry Research Association (LIRA) as a Harvesting Researcher, then Programme Manager from 1986-1993.

Keith then spent the next 15 years with various forestry companies in diverse roles such as harvest planning manager, clear-fell harvesting manager, harvesting systems development, sales and operations planning, supply chain management, log supply and operations management.

Since 2008, Keith has headed up the harvesting R&D programme at Future Forests Research (now Forest Growers Research Ltd).

Vadim Kovalev, Founder of Koval



As the founder of Koval, Vadim combines his technical mechanical engineering background with a keen eye for storytelling to elevate the industry's image and solve challenges for companies they support.

Vadim's journey began as an engineer at JoeScan, where he developed 3D laser scanners for sawmills and holds a patent for innovative designs. His experiences traveling to wood products operations worldwide sparked a realization about the industry's untapped potential for storytelling.

Having a range of experience from technical engineering work to industry specific media production, Vadim has become a recognized influencer in the wood products sector. He's known for creating high-quality video content that showcases the industry's innovations and addresses key issues like workforce challenges and public perception.

Vadim is the host of the Wood World Podcast, where he explores industry trends and interviews key figures.

Duane Doyle Jr., Dealer Principal of Peterson Cat



Duane Doyle Jr. started his career with Peterson at the age of 15 in the Parts Department in San Leandro, CA. During High School and College, he worked in the Service Department as a Heavy Equipment mechanic. After graduating from the University of Oregon in 2007 with a Business degree, Duane worked his way up in the company in various diverse and demanding positions throughout California and Oregon. Today he is the Dealer Principal of Peterson, and he has taken over for his father as the 4th generation leader of the family business. In 2014, Duane joined the PLC and has been involved ever since because of his love of forestry.

Duane and his wife Joanna have been married 16 years and are the proud parents of two beautiful girls, Reagan and Hadley, and their son Kellan. In his spare time, Duane enjoys watching college football, playing golf, exercising, skiing, and restoring hot rods.

David Reinhart, Seasonal Forestry Technician, Green Diamond Resource Company



David earned his B.S. in Forestry from Cal Poly Humboldt this past May. He is currently a seasonal forestry technician with Green Diamond Resource Company on California's North Coast where he assists with timber harvest preparation.

He loves to explore nature whether by hiking or paddleboarding and photographing the stunning places he sees, so he can share them with others.

Logan Traux, Logging Manager, Chehalis Valley Timber



Logan is the logging manager of Chehalis Valley Timber, a family-owned business based in western Washington. As a third-generation forester and second-generation company leader, Logan is proud to continue a legacy built on integrity, loyalty, and respect for the land.

Since officially joining the business in 2022, he has focused on improving logging efficiency, embracing new technologies, and exploring additional revenue streams to support long-term sustainability.

Kendra Gerstenberg, IFM Technician for Sierra Pacific Industries



Kendra Gerstenberg works as an IFM technician for Sierra Pacific Industries out of Susanville, CA. She has held previous positions working as a lifeguard for the state parks and as a timber sale technician for the USFS. Kendra recently completed her master's degree in the Department of Forestry, Fire, and Rangeland Management at Cal Poly Humboldt University, where she conducted a survey of California LTOs.

Clyde Calhoun, Founder and CEO of Root Idea



Clyde Calhoun is the founder and CEO of Root Idea, a consulting firm specializing in AI strategy and enterprise transformation. With three decades of leadership in Fortune 500 companies, he has driven innovation, R&D, operations, and continuous improvement across manufacturing, supply chain, HR, and professional services. An inventor and patent holder, Clyde has led global teams across 15+ countries, delivering over \$65 million in business value. He works directly with C-suite leaders to integrate AI, streamline operations, enhance workforce strategy, and drive competitive advantage. A recognized speaker and advisor, he is shaping the future of AI-driven business innovation.

Kyle Sawyer, Founder of Rocketshark Social



Kyle is a veteran social media expert with over 15 years of experience helping brands grow, engage, and thrive online. As the founder of Rocketshark Social he has partnered with 150+ clients across diverse industries, building a proven track record in digital marketing, content strategy, and audience growth.

He specializes in creating impactful campaigns that resonate with target audiences—whether it’s leveraging the latest trends, refining brand voice, or optimizing content for maximum reach and engagement. His approach is results-driven, creative, and tailored to each client’s unique goals.

He says, “At the core, I’m passionate about transforming social media landscapes into powerful tools for connection and growth.”

Kevin Bergquist, Sector Manager, Forest Products, Wells Fargo



Kevin is an Executive Director and Sector Manager with the Wells Fargo Agri-Food Institute, focused on the forest products industry sector. He joined Wells Fargo in 1995.

Prior, Kevin worked for 16 years in the forest products industry as an inventory specialist and timberland appraiser. For eight years he was employed by a prominent Oregon consulting forestry firm, working on projects for large industrial forest products clients.

Kevin holds a Bachelor of Science in Forest Resource Management from Humboldt State University. He is also a State Certified General Appraiser, licensed by the State of Oregon.

Kevin works in Portland, Oregon and enjoys the area with his wife and two children.

Heidi Krueger, Financial Advisor, Edward Jones



With sawdust in her DNA, Heidi Krueger has an extensive background deeply rooted in the forest products industry in logging, trucking and heavy equipment.

Having navigated roles as a business owner and key positions in operations and finance, she offers a comprehensive understanding of company challenges.

As a financial advisor with Edward Jones, Heidi specializes in assisting business owners, focusing on areas such as cash flow management, employer retirement plans, and tailoring exit strategies.

In her spare time, Heidi continues to channel her passion for the timber products industry into research and support for industry-specific success.

Jeannie Fulton, Executive Director, Redwood Region Logging Conference

Born and raised in Northern California's Redwood Region, Jeannie Fulton grew up riding horses through timber company land and learning firsthand the value of hard work in a community built on timber, ranching and grit.



After a career in school finance and years of involvement with FFA and 4-H, she stepped into her current role as Executive Director of the Humboldt County Farm Bureau and the Redwood Region Logging Conference. Jeannie now channels her passion for agriculture and natural resources into advocating for farmers, ranchers and loggers across the North Coast.

She and her husband also run a small cow-calf operation in Humboldt County. Their son works as a cowboy for Lee Nobmann on the Bear Valley and Dixie Valley Ranches, and their daughter is a senior at Texas Tech University, graduating this December with a degree in Animal Science and an emphasis in Beef Production.

Marlana Martin, Director, Intermountain Logging Conference Foundation



Marlana is currently the Director of the newly formed ILC Foundation, Inc. The Foundation is a new venture for the Intermountain Logging Conference. The Foundation's goals are to get youth into the woods and to support and advocate for the next generation to join the many opportunities in the world of timber. She is proud to work for an industry that raised and supported her as well as many family members.

Marlana also works in the Employee Benefits world for Acrisure. She holds a Business Management degree from the University of Montana and enjoys being outdoors with her husband and son in her free time.

Carol Perea, Executive Director, Sierra-Cascade Logging Conference



Carol was raised in a small town (13 families at the time) in the Sierra Nevadas, in the Stanislaus National Forest. Growing up in a recreational and logging world the woods were her backyard, her front yard . . her everything.

She received a Business Degree from Shasta Community College and Career Technical Education Credential from Chico State College and worked in the Anderson Union High School District for over 30 years, teaching Business Communication, and managing the District's Work Experience Program. She became involved with the Sierra-Cascade Logging Conference in the 90's, making sure her students learned about the importance of forests and forest health. She retired from

teaching in 2015 and devoted more time to the Conference. When the Executive Director position opened, she jumped and is LOVING it!

Bryan Huber, 2026 President, Olympic Logging Conference



Bryan is the Forest Operations Manager for Merrill & Ring Inc., a family-owned timber company based in Port Angeles, Washington. Established in 1886 and with a focus on long term stewardship, Merrill & Ring continues to grow, manage and harvest trees from their original American Tree Farm System certified lands. Bryan is responsible for managing the sustainable timber harvest and operations on the 46,250 acres of company owned lands in NW Washington.

His background in forestry includes extensive timber cruising, harvest unit engineering, permitting, contract administration, inventory management, log marketing and timber appraisals. Bryan, with the support of his wife Karen, is the 79th annual Olympic Logging Conference chair. He enjoys spending time with his family, camping, fishing, hiking and working on his classic Ford trucks.

Mike McKibbin, President, Oregon Logging Conference



Mike McKibbin has worked in the Timber industry for 30 years and is currently the Director of Western Resources for Stimson Lumber Company in Forest Grove, Oregon.

Mike graduated from OSU with a bachelor's degree in Forest Management in 1995 and has served in a variety of roles at Stimson since that time. He is currently responsible for the management of 178,000 acres of timberland in Western Oregon and oversees log procurement activities for three mills located in Tillamook, Gaston, and Clatskanie.

Mike and his wife Angela have two adult children, Logan and Parker. They enjoy spending time together outside with their dog Savannah.

Mike has served on the Oregon Logging Conference Board since 2014.

Peter Lister, Executive Director, TLA



Peter Lister is the Executive Director of TLA – Truck Loggers Association, the voice of independent logging contractors in BC.

Peter has been involved with the Forest Sector for over 35 years. An engineer by training, he started his career working in sawmills to improve lumber recovery, sawing systems and sawblade maintenance processes. He later worked for an equipment supplier, managing new product development for wood rooms and OSB mills.

Peter has a master's degree in mechanical engineering from the University of British Columbia and is a registered Professional Engineer in the Province of BC. He volunteers as Vice-Chair on the Board of Directors for the Pacific Salmon Foundation, a not-for-profit organization working to restore wild salmon, and is a member of the Institute of Corporate Directors.

Peter has two adult children and lives with his wife, Lisa, in North Vancouver and Quadra Island, BC.

Carolyn Luster, Safety Director, Green Diamond



Carolyn Luster is a Safety Director at Green Diamond Resource Company. She has 20 years of safety experience working in the logging industry. Carolyn is responsible for creating an engaging and proactive safety culture for the employees and contractors supporting Green Diamond across 10 states.

John Garland, Emeritus Professor, OSU



Dr. Garland has a 55-year career bringing new technologies like synthetic rope to the forestry sector.

He is an Affiliate Professor in the Pacific Northwest Agricultural Safety and Health Center at the University of Washington and Professor Emeritus from Oregon State University. John is also a Consulting Forest Engineer with national and international experience.

David O'Neill, Owner Gannet Nets



David O'Neill, with 30 years of experience in the commercial fishing industry, is the founder and owner of Gannet Nets, a company designing and supplying innovative commercial fishing gear.

This gear is designed to be safer and more efficient. He is a believer in gathering and using data, before and after the introduction of any new gear or equipment.

He recognized that many of these new synthetic replacements for steel wire, steel shackles, and steel chain, that are successful in commercial fishing, could be advantageous in forestry. He is now actively working with forest engineers and logging companies on the west coast.

Tyson Lambert, VP of Sales, T-MAR



Tyson Lambert, Vice President of Sales and a second-generation owner at T-MAR, takes a hands-on approach to developing and refining machinery that helps contractors succeed. With roots in IT systems design and deep family ties to T-MAR, he has driven innovations like the Hybrid Electric Drive Yarder. Tyson continues to guide forward-looking strategies that support logging, mining, hydro, and other heavy industries.

T-MAR Industries has been specializing in steep slope logging equipment for 40 years.

Joe Lerdal, Head of Operations, Kodama Systems



Joe leads Operations at Kodama Systems a company working to solve workforce capacity issues in logging through automation. He is responsible for the implementation of Kodama's robotics systems in the field. In his role he bridges the gap between field operations and product development. With a proximity to the field that allows him to surface product insights that inform both engineering and sales decisions.

Prior to his current role he was a Forest Service firefighter.

Joel Doupe', Quadco Western USA Factory Dealer Representative



Joel is the fourth generation of a North Idaho logging family. He has 29 years' experience with processors, feller bunchers, and miscellaneous forestry equipment. Currently he is the Quadco Western USA Factory Dealer Representative and has held that title since 2019.

Joel says forestry has been his career and continues to be his passion.



Steve Pilkerton, Certified Forester

Steve Pilkerton is a Certified Forester with Society of American Foresters and Registered Professional Forest Engineer (Oregon) with 40 years of forest operations experience. Efforts include harvesting research, undergraduate instruction, technology outreach, and Research Forest management (engineering and operations) with Oregon State University College of Forestry. He currently manages the OSU COF Student Logging Training Program, allowing implementation and

demonstration of synthetic rope technologies for improved ergonomics and benefits to the forestry workforce and profession.