



President's Meeting Around the Corner

It's almost time to register for the President's Summer Meeting, July 13-15, 2025 at the Flamingo Resort and Spa. PLC President Hunter Harrill and his wife Katie have planned a great three-day event in gorgeous Sonoma Valley.

This year is going to be especially busy!

The first evening will kick off with a reception at the funky and fun Flamingo Resort. The following day will be the Executive Board meetings and then an excursion to The Petrified Forest, followed by the lunch and wine tasting at a local winery.

The afternoon will be the first ever Regional Conferences Summit, where conference leaders of our sister organizations are invited to share challenges and solutions, followed by

a executive strategic planning meeting. After the eventful day, everyone is invited to enjoy a rousing outdoor dinner hosted at the Flamingo.

The next day, after the general meeting is finished, and any necessary break out committee meetings, there will be time to enjoy some of the things that greater Sonoma county has to offer — shopping, beaches, hikes, wineries...you get the idea.

To book your room now, please call 1-800-848-8300 and tell them you are with the Pacific Logging Congress event in July. The link to book your room and full registration will be on the PLC site shortly.

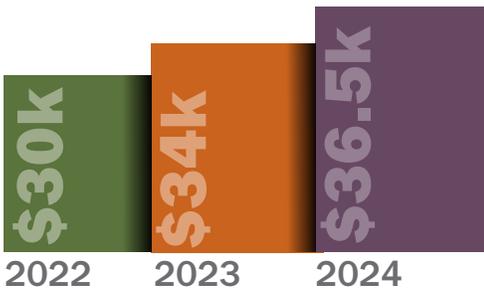
Hunter and Katie are excited to see you there!



The Pacific Logging Congress is dedicated to promoting sound, technical education within the forest industry. Each year, members of the PLC through its foundation, the Pacific Forest Foundation, work to achieve this mission. The impact is illustrated here.

\$74,040

Amount of auction funds raised in 2024



Scholarship funds the PFF has awarded in the past three years

25

Number of students who received scholarships in 2024

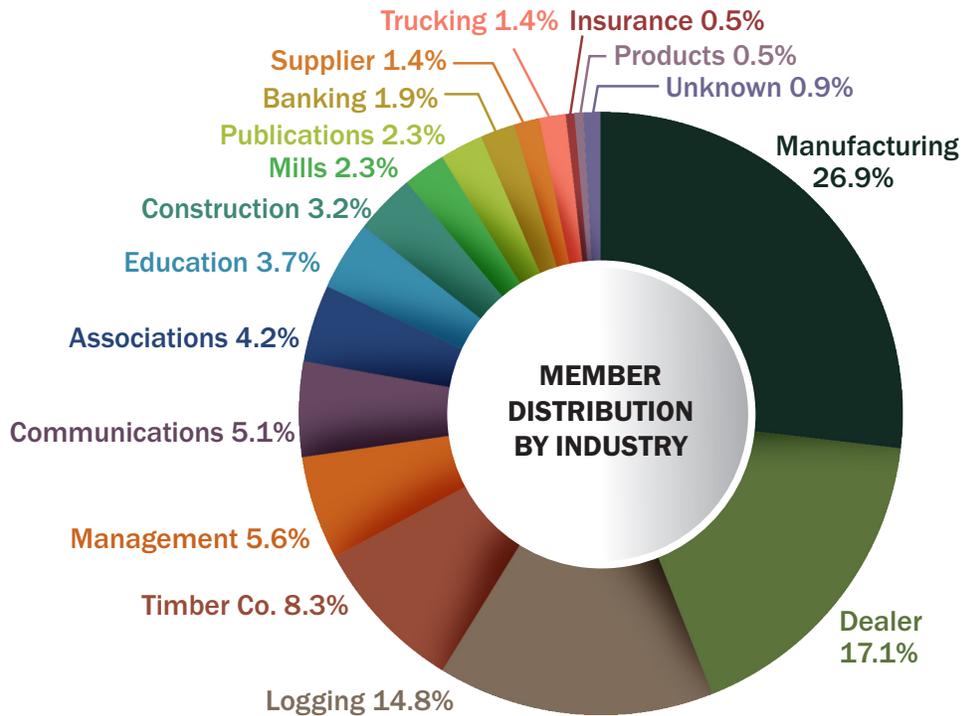
100%

Students receiving scholarships who intend to have forestry careers

14

New companies that attended PLC in Kauai

MEMBERS BY INDUSTRY



THOUSANDS

Number of teachers and students impacted through the Live In-Woods Show every four years, as well as programs the PFF supports annually like Trajectory, The Forestry Challenge, FNRL, Adopt a High School, and more.

50

Number of Talking Timber podcast episodes that promote various careers in the industry

15,900

Number of Talking Timber podcast downloads

YOUR DONATION



160

Number of students who were taken on Adopt a High School field trips



CALLING ALL SCHOLARSHIP APPLICANTS!

PFF Scholarship Deadline: May 1

The Pacific Forest Foundation (PFF) awarded over \$36,000 in scholarships last year, with individual awards ranging from \$500 to \$2,500. These scholarships help students cover tuition and other school expenses as they pursue careers in our industry.

Who's Eligible?

If you or someone you know is heading into college, technical school, or vocational studies, this is scholarship to apply for. Students entering trade programs are often unsure if they qualify, but they absolutely do.

Act Fast – Deadline Approaching!

The May 1 deadline is coming up quickly, so don't wait to apply. It's an easy online application process on the Pacific Forest Foundation website.

How You Can Help

Know a student who would be a great fit? Or have a connection at a local high school? Please share this opportunity with them! They can find all the details at www.pacificforestfoundation.org.

If you have any questions, feel free to reach out to Diane Mettler at: diane@pacificloggingcongress.com or 253-777-8077.

Thank you for helping us support the next generation of forestry professionals!



MARK YOUR CALENDARS FOR PALM SPRINGS

This year's congress will be held at La Quinta Inn in Palm Springs, California, November 4-6, 2025. The theme is *Adding Value Through Partnerships and Collaboration*, and speakers will be covering a wide variety of topics, from safety to cutting-edge technology.

If the La Quinta Inn sounds familiar, you'd be correct. It's where the PLC celebrated its 100th anniversary. The historic resort has Spanish-style casitas, 41 pools, 23 tennis courts, a spa and multiple dining options. It's also known for great golfing.

We will have a lot going on during the conference, but if you want to get out and enjoy the area there is plenty to do — everything from exploring the Indian Canyons, to museums, shopping, amazing restaurants and more.

In the meantime, you can make your resort reservations today. To get the PLC rate, click [HERE](#) or book through the PLC website. From this link, you can easily upgrade the type of room if you'd like. This PLC rate is good several days prior and after the conference if you'd like to stay a little longer.

See you in Palm Springs!

TAKING PART IN REGIONAL CONFERENCES

This year members of the Pacific Logging Congress have been making appearances at our sister conferences — Oregon Logging Conference, Sierra Cascade, Redding Regional and the Intermountain Logging Conference.

It's been fun and educational to see what amazing events and work is taking place by organizations spanning the greater Northwest.

The Oregon Logging Conference kicked things off with another great event. In addition to full fairground of equipment, they hosted more than 700 Oregon students from more than 30 schools as educators, and industry professionals joined forces at the Future Forestry Workers Career Day. And the Oregon Women in Timber raised over \$146,000 for their educational programs during a sellout dinner.

Next up was the Sierra Cascade Logging Conference. President Hunter Harrill says, "The SCLC was well attended as usual. The auction banquet was the largest I have ever seen, and their logging sports competition has grown significantly to 10 schools competing and pro timbersports competitors (e.g. world champions) providing coaching sessions to student competitors."

Diane Mettler, who had a Pacific Forest Foundation booth at the Redwood Regional Conference, was equally



Equipment display at the Intermountain Logging Conference

impressed with that event. "There were kids everywhere taking in the equipment and learning about the industry. They even got to go on a steam engine ride. And no one was stopped by the rain."

She adds, "The dinner and auction were amazing. And who wouldn't enjoy a Gin Fizz breakfast, with keynote speaker Mike Albrecht President of the ALC. But what I really enjoyed was the wonderful group that put it on. It was a joy to get to meet some of them."

Of note, this year the Intermountain Loggers council is not only putting on its annual conference, but later this month is assisting with a local in-woods

show. They anticipate bringing 350 students a day to the event. The PLC is supplying hard hats for the students and wish them luck on this first-ever event.



Hunter Harrill speaking at the Oregon Logging Conference.



PLEASE ANSWER WHEN YOU RECEIVE A CALL

The strategic planning committee is working on developing clear goals and future projects for the Pacific Logging Congress over the next five years. To ensure that we are meeting the needs of our membership, a private company has been hired to make calls and find out what you think.

If you receive a call from Peak Insights, please take a few minutes to give them your candid opinions about the PLC, what it's doing right ...and where it could improve. Your suggestions will shape the future of our organization.

FORESTRY CHALLENGE UPDATE

By Diane Dealey Neil

The Forestry Challenge was the subject of a 30-minute presentation to the California Board of Forestry on January 22. I was thrilled to be able to feature four teams in this presentation, one from each of the fall event locations that had high presentation scores. I summarized our 2024 accomplishments and the teams presented information on their focus topic. The Board had a few questions at the end of the presentation and were very complimentary of the students. They set the stage for increased funding to enhance and expand the Forestry Challenge in the years ahead.

Championship Event

The top 20% of teams from the fall events will gather in Pinecrest (near Yosemite) on April 23 to 25 for the Forestry Challenge Championships. Teams from all over California will compete in a fast-paced competition which will include a conceptually advanced focus topic. Scoring is reversed from the fall events, with 60% weight for the final presentation and 40% weight given to the field test. Bejac is generously sponsoring the t-shirts for the event.



Fall Event Recruiting

Forestry Challenge staff has been hard at work recruiting schools for the fall 2025 events taking place in the Shasta, Santa Cruz, El Dorado, and San Bernardino regions. We recently exhibited at a Career and Technical Education



Forestry Challenge Executive Director Diane Dealey Neill presenting to the California Board of Forestry on January 22

conference to reach teachers focused on preparing students for careers. Pre-registration numbers are looking strong and 2025 is likely to be another record-breaking year.

Funding and Sponsorship

We appreciate the support of the Pacific Forest Foundation and its member companies and associations as we navigate an uncertain time with our federal funding.

